



First International Research Forum Alma Mater University Institute on the use of artificial intelligence as a learning tool in higher education

Sant Julià de Lòria (Principality of Andorra), February 21, 2025

Research Forum

On Friday, February 21, 2025, the EUNIV hosts the First International Research Forum at the Alma Mater University Institute on the use of artificial intelligence as a learning tool in higher education.

Artificial intelligence (AI) opens up new possibilities to improve teaching and learning, facilitating both personalized tutoring and the generation of intelligent content. This evolution is the result of technological advances, the increasing accessibility of AI tools and the recognition of their potential in the educational field. However, its implementation in university classrooms has sparked a relevant debate. Although AI can offer significant improvements in education, it also poses ethical challenges and generates some concerns.

This **Research Forum** aims to promote interaction and debate between researchers, both national and international, in the field of artificial intelligence as a learning tool in higher education. In addition, it wants to be a meeting space where young researchers and doctoral students can share and present their work and projects.

Program and schedule:

- 9:15 PRESENTATION OF THE RESEARCH FORUM.
- 9:30 HOURS
 - **The teaching challenges of AI in Higher Education**
 - **Dr. Xavier Sales. EADA Business School**
- 10:15 HOURS
 - **Mantenir la integritat acadèmica: els reptes de la Intel·ligència Artificial generativa.**
 - **Aleu Miret. EUNIV**
- 11:00 COFFE BREAK
- 11:30 HOURS
 - **Desenvolupament de competències del segle XXI: Com pot la IA fomentar el pensament crític, la creativitat i la col·laboració en els estudiants d'ensenyament superior**
 - **Dr. Eladi Llop. IUAM- EUNIV**
- 12:10 HOURS



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- **Implementació d'exàmens orals impulsats per la IA a l'educació superior: implicacions per a la prevenció del plagi i la integritat acadèmica**
 - **Gerard Miret Llop. Universitat Abat Oliva CEU. Doctorand del Programa de Doctorat en Ciències Socials i Jurídiques de CEU Escola Internacional de Doctorat (CEINDO)**
- 13:00 LUNCH
- 15:00 HOURS
 - **La IA en la personalización del aprendizaje: el caso de Rusia**
 - **Maria Pupysheva. Universidad Estatal Lingüística de Moscú. Cátedra de lingüística y comunicación profesional en la esfera de tecnología de medios. Profesora titular, PhD en Ciencias Políticas**
- 15:40 HOURS
 - **La Intel·ligència Artificial a l'ensenyament online: mètodes d'avaluació i preservació de l'anonimat.**
 - **Dr. F. Xavier Fantova. EUNIV**
- 16:20 HOURS
 - **AI in higher education: Preparing students for an AI-driven workforce**
 - **Dr. Scott A. Kerth. Department of Organizational Leadership, Lewis University, Romeoville (IL), USA**
- 17:00 hours
 - **Taula rodona: Perspectives per la utilització de la IA en l'ensenyament superior**
 - **Participants: Juan Moya Sáez. Enginyer en Automàtica i en Enginyeria Industrial / Ignasi Martín. Cluster Manager d'ACTINN / Per confirmar**
- 18:00 CLOSING OF THE FORUM